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THE WORLD MADE LOCAL

APRIL 2024

BRAVE NEW ORLD

MAKING FRESH TRACKS, FROM THE DUNES OF CAPE VERDE TO THE OKAVANGO DELTA



THE SECRETS OF PRIVATE TRAVEL

EUROPEAN SPRING BREAKS • AN INSIDER'S GUIDE TO UPSTATE NEW YORK
FOOD LESSONS FROM CORFU'S GRANDMOTHERS • WILD ADVENTURES IN THE UK

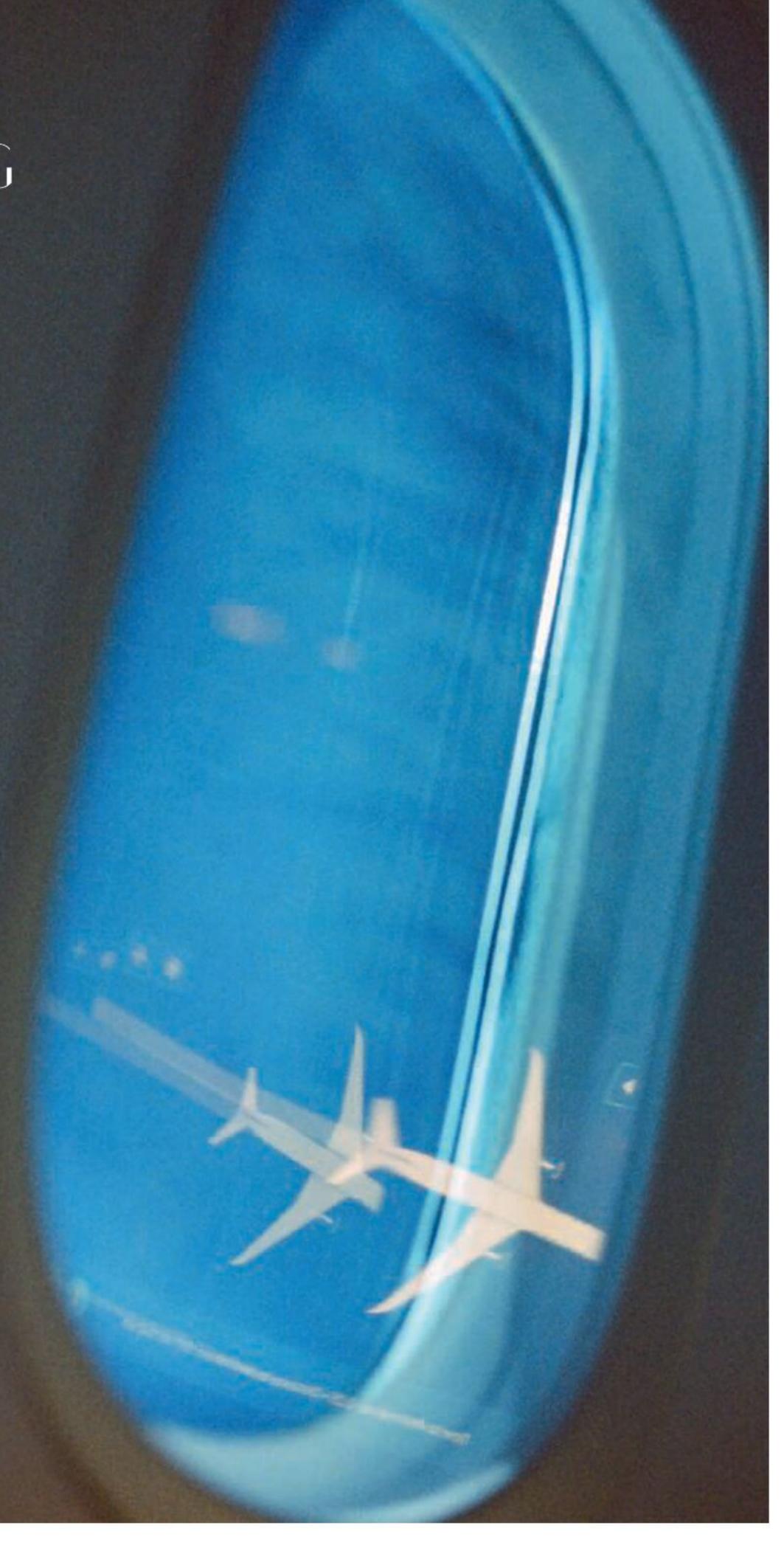
PRIVATE L'ALLE

THE NEW SECRETS OF PRIVATE TRAVEL, FROM EXCLUSIVE VILLAS
TO TUCKED-AWAY ISLANDS, DIALLED-IN FIXERS AND MORE

White Island, Camiguin, Philippines

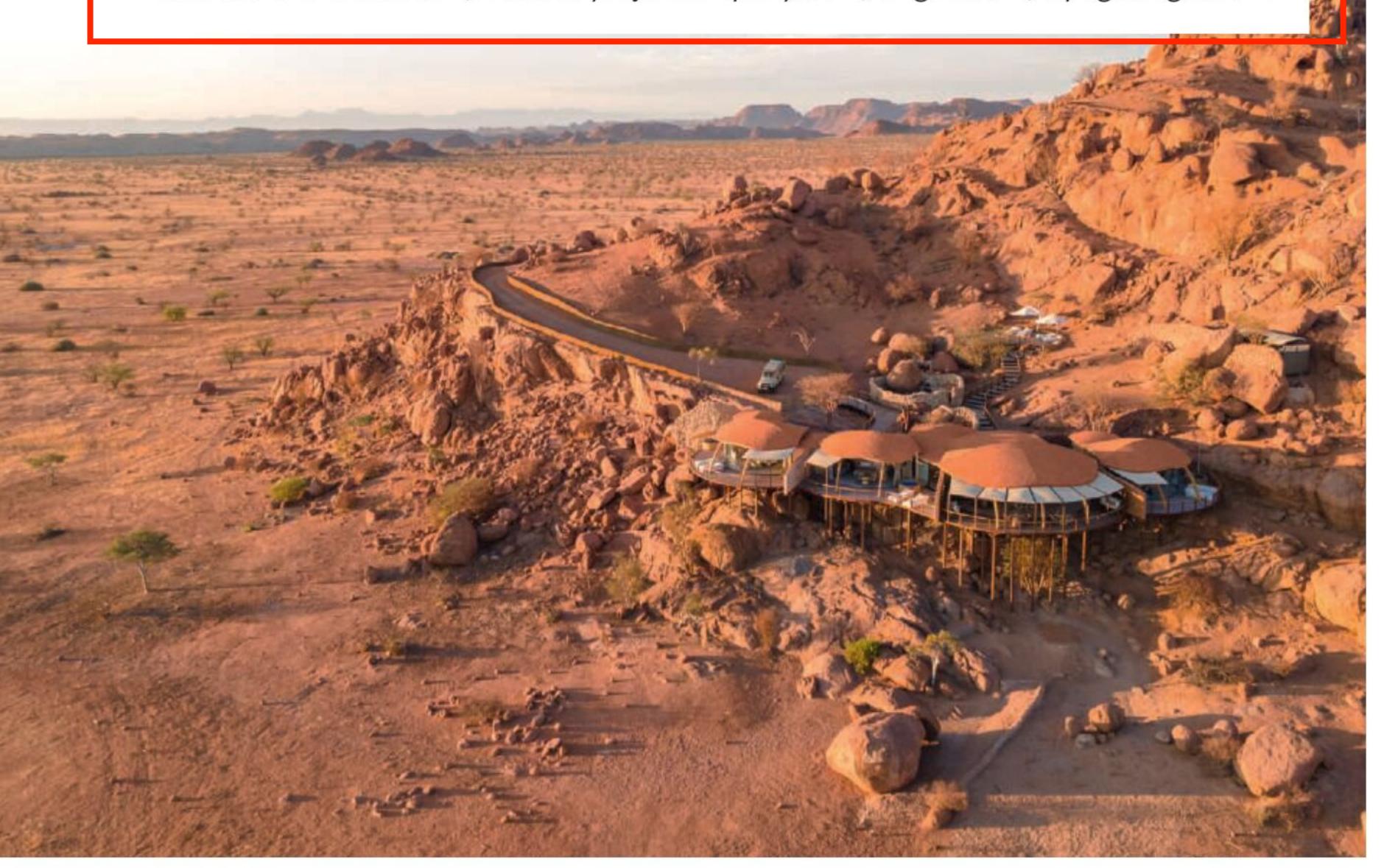
CHARTER FLYING is changing

The pandemic created a boom in private air travel - and many haven't gone back to first or business class. Thankfully, the segment has become more inclusive and at least slightly more environmentally friendly: flight-share companies such as Surf Air allow travellers to snag spare seats on private charters in the US, and Scott Dunn Private partner Victor is the first jet charter to use Sustainable Aviation Fuel for every flight. Meanwhile, private terminals are sprouting at airports. American outfit PS has plush suites and private cars to planes (including commercial flights) in LA and Atlanta, with plans to expand to Miami and Dallas. There's also the Windsor Suite at London's Heathrow: first designed for royalty, it now has Jason Atherton dishes and white-glove service for anyone prepared to pay. surfair.com; flyvictor.com; reserveps.com



SAFARISare more exclusive

For so long, safari was a communal affair, but the game-ready private house has come into its own of late. Pioneers include eight-bedroom House in the Wild, on a lovely bend of Kenya's Mara River, owned by Tarquin and Lippa Wood, founders of the surrounding Enonkishu Conservancy; and Onduli Enclave, three exclusive-use stilted suites looking out over the faintly Martian landscape of Namibia's Damaraland. There are new additions this year, such as Singita Milele, five private suites on a prime wildebeest migration overlook in Tanzania's iconic Grumeti Reserve; and the high-design Melote House, dug into the landscape like an eco-Bond lair in South Africa's rhino-friendly Lapalala Wilderness Reserve. collectioninthewild.com; theluxurysafaricompany.com; singita.com; lepogolodges.com



THE PRIVATE life



The founder of luxury travel concierge Sienna Charles, Jaclyn Sienna India, doesn't deal with the merely wealthy. Her clients – including former presidents and Fortune 500 CEOs – pay up to £120,000 a year for membership, which can include fixer services and bespoke travel experiences.

"Our clients pay for access to my little black book, and because they know we can make the impossible happen – whether that's closing the Hagia Sophia, securing last-minute Super Bowl tickets or getting a royal warrant to skip quarantine during the pandemic.

"It's about knowing the client but also knowing the ins and outs of every destination: the hotels, restaurants, when the traffic's going to be hectic, everything. It's my job to know when there might be too many other billionaires at the Ritz in Paris; that [high-end New York Italian] Marea is better than Carbone these days; or the exact suite to book at the new Fifth Avenue Hotel.

"We get to know our clients and their specific needs really well. When we took a former US president to Ethiopia's Omo Valley, we had to cater for his 30 secret service staff as well. We built camps from scratch with everything he needed, including his favourite peanut butter sandwiches. Sometimes the simple is as important as the sublime.

"We like to throw in magic moments – and sneak in excitement. We had a CEO of a major US corporation on a trip in the desert in Jordan, and we faked a breakdown, only for the client to take a camel to a tent with a beautiful dinner laid on." siennacharles.com

